

EU SHARK RALLY NEWSLETTER

ISSUE 2



MAKE TIME FOR MAKOS

Thank you to all of you who have rallied for makos during this last week! Emails, tweets and letters have been alerting Ministries across European Member States to the plight of mako sharks, and the need to follow the science. We're wondering which Member State will be the first to declare their support, and feature on our map of mako champions!

Thanks to you **#Rally4Makos has spread far and wide** with a reach of well over 2 million. **Please keep up the pressure!** Whether you're engaging as an organisation or encouraging friends and family, you can look to the [Miro boards](#) for inspiration on how to reach a wider audience.

While the ICCAT mid-May deadline proposal is looming fast, campaigning will continue through to the key decision making opportunity this July.
#MakeTime4Makos and **prevent the EU from continuing to block progress** for this exceptionally endangered shark!



Ali Hood
Director of Conservation
The Shark Trust

We were delighted to have **Hon Bernadette Jordan**, Canada's Minister of Fisheries, Oceans and Canadian Coast Guard, and **Lord Zac Goldsmith**, UK Minister of State for the Pacific & the Environment, open our virtual Shark League **Rally for Makos** event on April 20, 2021, with a clear commitment for continued global leadership as mako shark champions.

Canada and the **UK** are calling on other countries to join them – implement the science advice to ban retention of makos in the North Atlantic and pass the measure proposed at ICCAT.

Following the Rally, **Senegal's** ICCAT Head of Delegation issued a Statement reiterating Senegal's commitment to championing a complete ban on North Atlantic mako retention.

Their inspiring opening remarks are available to watch and share [HERE](#).

MAY TOP 3 ACTIONS

1. Use the **#Rally4Makos Social Toolkit** to rally support from your members, followers, and friends.



2. Keep using ready-to-**send letters** to contact Government Officials from the Fisheries Ministry in your home country this week before the next set of ICCAT negotiations kicks off in May



3. Use the Interactive Map to **tweet** and send **emails** to Fisheries and Environment Ministers in your home country

MAKO CHAMPION MAP



TAKE ACTION



Hon Bernadette Jordan

Canada's Minister of Fisheries, Oceans
and Canadian Coast Guard

“More needs to be done to
stop the decimation of this
iconic species and we need
to be willing to take the steps
to make it happen.”

What makes this shark population so special?

The Shortfin Mako is the fastest shark on record, reaching estimated speeds of 45mph. Possibly more. Valued for their meat and fins, they are targeted by fisheries and taken in huge volumes as bycatch. This species is exceptionally slow growing. Females mature at about age 20. Litters of no more than 18 pups gestate for up to 18 months. The North Atlantic population is in steep decline.

How bad is the situation?

The population is seriously overfished and headed for collapse. Recovery is predicted to take decades, even if catch is minimized right away.

How you can help

The New Shark League **#Rally4Makos** microsite makes it easy to support EU policy change toward science-based North Atlantic mako shark protection. Visit www.sharkleague.org/rally4makos to Click To Tweet, and send timely letters to EU Fisheries Ministers. Translated resources to help you take action are also available to download.

NGO TEMPLATE LETTER

Not contacted your Ministry yet? Go it alone or unite with other groups, and use the Letter to share your concern about the European Union's lead role in the continuing depletion of shortfin mako sharks with Government officials from Fisheries Ministries in your home country.

[Download Now](#)

