

## EU SHARK RALLY NEWSLETTER

ISSUE 1



## MAKE TIME FOR MAKOS

Thank you for attending the EU Mako Shark Rally and joining the Shark Trust and its Shark League partners, together with over 50 scientists, politicians, and conservationists from across Europe, to explore how we can work together to get the EU to live up to its rhetoric.

We hope the event and the new microsite launched as part of the Rally will equip you and your organization with the tools and resources to engage citizens, and persuade decision-makers in your home country to be mako champions.

With an ICCAT proposal deadline mid-May and a key decision-making opportunity this July, we need the EU to follow the science and step up for makos. We need YOU to #MakeTime4Makos NOW!



**Ali Hood**

Director of Conservation  
The Shark Trust

We were delighted to have **Hon Bernadette Jordan**, Canada's Minister of Fisheries, Oceans and Canadian Coast Guard, and **Lord Zac Goldsmith**, UK Minister of State for the Pacific & the Environment, open our virtual Shark League **Rally for Makos** event on April 20, 2021, with a clear commitment for continued global leadership as mako shark champions.

Canada and the UK are [calling on other countries](#) to join them – implement the science advice to ban retention of makos in the North Atlantic and pass the measure proposed at ICCAT.

Please Tweet or re-Tweet to thank [@BernJordanMP](#) and [@ZacGoldsmith](#) for their leadership as mako shark champions.

Their inspiring opening remarks are available to watch and share [HERE](#).

## APRIL TOP 3 ACTIONS

1. Use ready-to-[send letters](#) to contact Government Officials from Fisheries Ministry in your home country this week before the next set of ICCAT negotiations kicks off in May



2. Contribute to the  
**Shark Rally Miro Board**



3. Use the **#Rally4Makos Social Toolkit** to rally support from your members, followers, and friends.





## Lord Zac Goldsmith

UK Minister of State for the  
Pacific & the Environment

“We must all stop catching  
Shortfin Mako in the Atlantic if  
there's to be any hope for the  
future of this extraordinary  
species.”

## What needs to be done by when?

ICCAT Parties are considering their mako positions now in preparation for a May 14 proposal deadline and formal negotiations July 6-8.

To minimize further damage and enable an effective intersessional ICCAT agreement to protect North Atlantic shortfin makos, Parties (most importantly the EU and US) need to be convinced to:

- Publicly support (ideally cosponsor) and promote the science-based mako limits championed by Canada, Senegal, and others in previous ICCAT meetings
- Prepare to adopt a national ban on landings and trade, and
- Encourage other ICCAT Parties to do the same.

## How you can help

The New Shark League **#Rally4Makos** microsite makes it easy to support EU policy change toward science-based North Atlantic mako shark protection. Visit [www.sharkleague.org/rally4makos](http://www.sharkleague.org/rally4makos) to Click To Tweet, and send timely letters to EU Fisheries Ministers. Translated resources to help you take action are also available to download.

## STATEMENT FROM SENEGAL

Following the Rally, Senegal's ICCAT Head of Delegation issued a **Statement** reiterating Senegal's commitment to championing a complete ban on North Atlantic mako retention.

## NGO TEMPLATE LETTER

Use the Letter to share your concern about the European Union's lead role in the continuing depletion of shortfin mako sharks with Government officials from fisheries agencies in your home country.

[Download Now](#)